

Understanding and negotiating your financial aid and scholarship offers

Presented by **Bright Horizons College Coach®**

January 15, 2026 | 12:00 p.m. ET | Live Webinar



In this webinar, parents will learn how to:

- Interpret financial aid terminology and compare offers
- Understand the terms and renewability of scholarships, grants, loans, and work-study
- Differentiate between financial aid and financing options
- Appeal for additional assistance based upon special financial circumstances
- Use competing offers to negotiate for increased merit scholarship funding

Suggested for: Parents/guardians of 11th – 12th graders.

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Questions?

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