

Saving for college

Presented by **Bright Horizons College Coach**[®]

May 5, 2026 | 12:00 p.m. ET | Live Webinar



Stressed about saving for college... and intimidated by this important investment in your child's future? There isn't a one-size-fits-all savings plan — instead, this workshop will give you the tools you need to set (or readjust) course so that your savings plan aligns with your family's educational and financial priorities. Join our webinar to get an overview of the college savings landscape and learn how to:

- Choose a college savings plan that meets your needs
- Save in a tax-efficient manner
- Reduce the financial aid impact of college savings
- Set appropriate savings goals
- Identify untapped resources for college savings

Suggested for: Parents/guardians of newborns – 12th graders.

Reserve your spot:

<https://passport.brighthorizons.com>

Questions?

Call 888-527-3550 or email starrcompanies@getintocollege.com.