

Finding the Right Path: Majors, Careers, & Alternatives to College

Presented by **Bright Horizons College Coach®**

April 16, 2026 | 2:00 p.m. ET | Live Webinar



Is your high school student unsure about what career to pursue or what to study in college? Do you want to better understand their options, such as choosing a major for college, exploring alternatives to a 4-year degree, or directly entering the workforce? With so many paths available in a time of rapid technological change, it's important to determine a good fit for your student. In this webinar, you'll learn:

- What academic and career pathways exist for high school graduates, ranging from apprenticeships and technical training to specialized bachelor's degrees
- What a major involves, how it fits into a bachelor's degree, and how it may impact a student's career and graduate school opportunities
- How students can begin to assess their interests, explore fitting options, and determine next steps
- The potential impact of AI on your student's careers and industries of interest

Suggested for: Parents/guardians of 9th – 12th graders

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Questions?

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